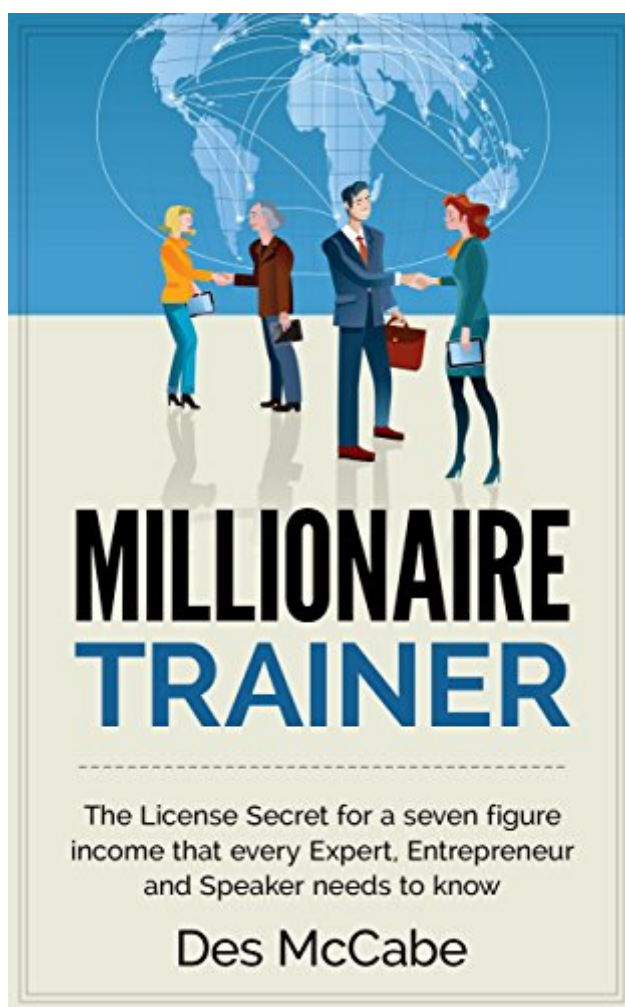


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# **Millionaire Trainer: The License Secret For A Seven Figure Income That Every Expert, Entrepreneur And Speaker Needs To Know (Business Coaching Franchise)**





## Synopsis

How can a trainer, expert or entrepreneur create a seven figure income? A DIFFERENT PERSPECTIVE FOR TRAINERS Many trainers and training organizations find it difficult to break out of the traditional delivery framework and grow their income. The cycle of trying to win business, develop courses and deliver sessions repeats itself as they battle to earn a decent income or grow their business. The reality is that as Trainers and Experts we often spend too much time trying to get business, too much time on development and too much time on administration. All of this reduces our delivery time. We then simply do not have enough earning capacity. This book will give you a different perspective. It will enable you to concentrate on what you are good at and show you exactly how this can be turned quickly into a sustainable seven figure income. Not only that but Des McCabe gives you the complete framework (the exact one that he uses) to ensure that you can make it happen. BOOK OVERVIEWIn Chapters 2 and 3 Des explains the Licensing Secret which very, very few people use simply because they don't know about it or how to do it. It is by far the most effective and easiest approach for the independent trainer, expert, consultant, small business, charity – in fact any organisation which is keen to build their business fast. And then in Chapters 4-10 he sets out step by step for you the Millionaire Trainer Framework for this is where he can add the greatest value to the work that you do. And this isn't just for independent consultants or businesses. Chapter 8 for example, is dedicated to showing you how the Millionaire Training Framework can help Charities, Non-profits and Voluntary Organizations also. A PERSONAL DEVELOPMENT BOOK & A BUSINESS TRAINING MANUALDes says – I will ask some questions as we go through this book for this is also a personal development book and a business training manual. The material in the Millionaire Trainer Framework is a readymade template for your success – so please extract every piece of value that you can. Sit quietly (with a cup of coffee perhaps) and focus on making each chapter real for you. ENJOY THE PROCESS! You are about to see your business, your ideas, your skills and your future in a whole new light – one that can give you the recognition, income and security that you require. If you follow this Millionaire Trainer Framework and copy my steps you will create an amazing business. EXPLORE THE POSSIBILITIES – a FREE coaching session! After you've read the book, if you would like to chat through some of the possibilities for you or your organization then Des McCabe is happy to have a one to one Skype call for 30 minutes. You can discuss your business, explore options and ask him any questions. \_\_\_\_\_ Dear Des - I'm proud to say I've now read through your Millionaire Trainer hand book in detail, made notes and took note. Fantastic!!! The Millionaire Trainers has proved to be a fabulous place for me to start my licensing journey. Just one day after reading, I've

already made a referral, they've downloaded the book from your website, and I'm sure they will feel the same. The section aimed at the voluntary and community sector, the real life case studies, and the review in Chapter 10 are standout. You've made it really easy for me to see where I am, and where I am going in terms of bringing my training products to market. Many, many thanks!!! Cynthia A. Roomes - Founder of The Well Connected CoCE

## **Book Information**

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## **Customer Reviews**

"Millionaire Trainer" suggests a great stream of income for anyone interested in offering training products to corporations. Des McCabe backs up his suggestion with first-hand experiences on the products he created and the licensing involved.

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